

## Executive Summary

*"Exploring Health Tourism" addresses the growing segment of wellness and medical tourism. It introduces into health-related tourism products and services and provides insights into the current situation and the future potential. An easy taxonomy and a toolkit assist NTOs and DMOs with their planning and management of health-related activities.*

*The Art of Startup Fundraising Pitching Investors, Negotiating the Deal, and Everything Else Entrepreneurs Need to Know John Wiley & Sons*

*Research on drug abuse and addiction related to women has, until relatively recently, been sorely neglected, and most drug abuse interventions developed to date have largely been shaped by men's characteristics and needs. Begins with a history of drug abuse and women. Discusses the neurobiological correlates of addiction and shared findings from basic and applied treatment research, prevention, epidemiology, biological and behavioral mechanisms, treatment and etiology, and the consequences of drug abuse among women, as well as legal and other crosscutting issues.*

[Global Credit Management](#)

[Madrid Yearly Review 2021 - Executive Summary:](#)

[Intermediate Future Forecasting System: Executive Summary](#)

[Estimating Exposure to Dioxin-like Compounds: Executive summary](#)

[Agenda for Research on Women's Health for the 21st Century: Executive summary](#)

[Report Writing Skills Training Course - How to Write a Report and Executive Summary, and Plan, Design and Present Your Report - An Easy Format for Writing Business Reports 'Overtourism'? - Understanding and Managing Urban Tourism Growth Beyond Perceptions](#)

[Annual Report](#)

[Launchpad Bradford](#)

[The Magistrates' Courts Service in Wolverhampton](#)

Tap into the power of data science with this comprehensive resource for non-technical professionals Data Science: The Executive Summary – A Technical Book for Non-Technical Professionals is a comprehensive resource for people in non-engineer roles who want to fully understand data science and analytics concepts. Accomplished data scientist and author Field Cady describes both the “business side” of data science, including what problems it solves and how it fits into an organization, and the technical side, including analytical techniques and key technologies. Data Science: The Executive Summary covers topics like: Assessing whether your organization needs data scientists, and what to look for when hiring them When Big Data is the best approach to use for a project, and when it actually ties analysts’ hands Cutting edge Artificial Intelligence, as well as classical approaches that work better for many problems How many techniques rely on dubious mathematical idealizations, and when you can work around them Perfect for executives who make critical decisions based on data science and analytics, as well as managers who hire and assess the work of data scientists, Data Science: The Executive Summary also belongs on the bookshelves of salespeople and marketers who need to explain what a data analytics product does. Finally, data scientists themselves will improve their technical work with insights into the goals and constraints of the business situation.

Startup money is moving online, and this guide shows you how it works. The Art of Startup Fundraising takes a fresh look at raising money for startups, with a focus on the changing face of startup finance. New regulations are making the old go-to advice less relevant, as startup money is increasingly moving online. These new waters are all but uncharted—and founders need an accessible guide. This book helps you navigate the online world of startup fundraising with easy-to-follow explanations and expert perspective on the new digital world of finance. You'll find tips and tricks on raising money and investing in startups from early stage to growth stage, and develop a clear strategy based on the new realities surrounding today's startup landscape. The finance world is in a massive state of flux. Changes are occurring at an increasing pace in all sectors, but few more intensely than the startup sphere. When the paradigm changes, your processes must change with it. This book shows you how startup funding works, with expert coaching toward the new rules on the field. Learn how the JOBS Act impacts the fundraising model Gain insight on startups from early stage to growth stage Find the money you need to get your venture going Craft your pitch and optimize the strategy Build momentum Identify the right investors Avoid the common mistakes Don't rely on the "how we did it" tales from superstar startups, as these stories are unique and applied to exceptional scenarios. The game has changed, and playing by the old rules only gets you left behind. Whether you're founding a startup or looking to invest, The Art of Startup Fundraising provides the up-

to-the-minute guidance you need.

Write a Business Plan in No Time is for readers starting a small business and need to write a business plan but don't have time to waste. The author, Frank Fiore, walks the reader through writing a business plan step-by-step using easy-to-follow to-do lists- from determining the type of plan needed to what the various pieces of the plan should be and common mistakes to avoid. The author also includes sample business plans that will clearly illustrate the best language and approach depending on the purpose of the plan. The to-do lists and step-by-step instructions in Write a Business Plan In No Time are the most effective and efficient solution for these busy entrepreneurs, allowing them to write a business plan the In No Time way-fast, simple, easy.

[The Art of Startup Fundraising](#)

[Write a Business Plan in No Time](#)

[Tools for Ethical Trade : Executive Summary](#)

[Course Organisers](#)

[How to Write a Business Plan Executive Summary... and Raise Insane Amounts of Capital](#)

[Executive Summary](#)

[Futurework, Trends and Challenges for Work in the 21st Century : Executive Summary : Labor Day 1999 : a Report of the United States Department of Labor](#)

[Turning Technology Into Business Transformation](#)

[International Registrations of Marks](#)

[The Magistrates' Courts Service in Nottinghamshire](#)

[The Magistrates' Courts Service in Stockport](#)

The management of tourism flows in cities to the benefit of visitors and residents alike is a fundamental issue for the tourism sector. It is critical to understand residents' attitude towards tourism to ensure the development of successful sustainable tourism strategies. This report analyzes the perception of residents towards tourism in eight European cities - Amsterdam, Barcelona, Berlin, Copenhagen, Lisbon, Munich, Salzburg and Tallinn - and proposes 11 strategies and 68 measures to help understand and manage visitor's growth in urban destinations. The implementation of the policy recommendations proposed in this report can advance inclusive and sustainable urban tourism that can contribute to the New Urban Agenda and the Sustainable Development Goals. This report analyzes the perception of residents towards tourism in eight European cities - Amsterdam, Barcelona, Berlin, Copenhagen, Lisbon, Munich, Salzburg and Tallinn - and proposes 11 strategies and 68 measures to help understand and manage visitor's growth in urban destinations. The implementation of the policy recommendations proposed in this report can advance inclusive and sustainable urban tourism that can contribute to the New Urban Agenda and the Sustainable Development Goals."

Vol. 3-4 edited by John D. Varley and Wayne G. Brewster; Sarah E. Broadbent and Renee Evanoff, technical editors.

"Leading Digital makes the provocative argument that the next imminent phase of digital technology adoption - driven by the convergence of mobility, analytics, social media, cloud computing, and embedded devices - will make everything that's happened so far look like a prelude. The authors, a trio of highly regarded thought leaders on corporate digital transformation, say changes in the digital realm so far have focused on high tech and media companies - but there's still a whopping 94% of the business economy that needs to change. This book will show them how. George Westerman of MIT, Didier Bonnet of Capgemini Consulting, and Andrew McAfee, also at MIT, say there is opportunity for these businesses to learn from those that have already mastered the digital landscape. Based on a study of more than 400 large, mainstream firms in every industry around the globe, the authors usefully break down how these organizations have used their own digital transformation to gain strategic, competitive advantage. Readers will learn how these digital leaders have transformed their businesses through smart and rigorous digital investments, and through smart and effective leadership of the change. Leading Digital offers practical, real-life tested frameworks that can be instantly applied. Case studies include Nike, Caesars, Burberry, Asian Paints, Pages Jaunes, Codelco, and more"--

[The London study](#)

[EOS Editors Design and Production Plan Science Executive Summary](#)

[Exploring Health Tourism](#)

[CPS Gloucestershire](#)

[Corporate Strategies of the Automotive Manufacturers: Executive summary of conclusions, strategic issues](#)

[Electricity from Photovoltaic Solar Cells: Executive summary](#)

[Drug Addiction Research and the Health of Women](#)

[city challenge: executive summary](#)

[The Magistrates Courts Service in Lincolnshire](#)

[Data Science](#)

[Fiscal Report, Executive Summaries](#)

***In many companies credit management is a passive and reactive discipline. This results in significant receivables assets weighing heavily on balance sheets, dragging down cash flow and inhibiting growth. The power of credit is shackled, muted. Release the power and passion of credit management in your company. Proactively squeeze every morsel of value out of receivables and simultaneously, protect your company from the bad debt danger that lurks in the value chain. Harness the power of credit to effectively manage your company's receivables. Immediately make a positive difference in your company, and use this book as a resource for years to come. Reading Global Credit Management will help you wake the sleeping giant on your balance sheet make receivables earn their keep, just like every other asset. wrest control of credit from bureaucratic processes, grab it by the throat and wring out every drop of value. And last but by no means least, boost the value of your company. "...one of the most intelligent and refreshing exposés of the present and future role of international credit management that I have read in a long time. Global Credit Management represents a very welcome and innovative addition to the small library of quality publications available on international credit and risk management." —Tim Lane, Director of European Operations, Finance, Credit and International Business (FCIB)***

***Chapter 1: What makes an excellent report? Chapter 2: Planning and Resources for your Report. Chapter 3: Organizing your Report Chapter. 4: Presentation of the Report.***

***Chapter 5: The finishing touches.***

***This executive brief identifies key trends in the use of the WIPO-administered Madrid System.***

***[Landmine Monitor: Executive Summary 2006](#)***

***[executive summary](#)***

***[The Inspectorate's Report on CPS Gloucestershire : Executive Summary](#)***

***[Effectiveness of Domestic Energy Programmes: Executive Summary](#)***

***[The Bournemouth Language School Industry](#)***

***[The 9/11 Commission Report](#)***

***[Uinta National Forest: Executive summary](#)***

***[Leading Digital](#)***

***[Social Labels](#)***

***[An Executive Summary](#)***

***[Pitching Investors, Negotiating the Deal, and Everything Else Entrepreneurs Need to Know](#)***