



[Plunkett's Food Industry Almanac 2009](#)

[The Only Comprehensive Guide to the Alternative Energy Industry](#)

[Plunkett's Banking, Mortgages and Securities Industry Almanac 2009 \(E-Book\)](#)

[Guide to the Technologies And Companies Changing the Way the World Thinks, Works And Shares Information](#)

Market research guide to e-commerce and internet business a tool for strategic planning, competitive intelligence, employment searches or financial research. Contains trends, statistical tables, and an industry glossary. Includes one page profiles of e-commerce and internet business firms - includes addresses, phone numbers, executive names.

A business development tool for professionals, marketers, sales directors, consultants and strategists seeking to understand and reach middle market American companies. It covers important business sectors, from InfoTech to health care to telecommunications. Profiles of more than 500 leading US middle market companies. Includes business glossary, a listing of business contacts, indexes and database on CD-ROM.

This exciting new industry will enhance technologies of all types. Nanotechnology has applications within biotechnology, manufacturing, aerospace, information systems and many other fields. This book covers such nanotechnology business topics as micro-electro-mechanical systems (MEMS), microengineering, microsystems, microsensors, carbon tubes and much more. This is a young field with tremendous ground floor opportunities. Our terrific new reference tool includes a thorough market analysis as well as our highly respected trends analysis, all written from a business person's point of view. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of the 300 leading companies in all facets of the nanotechnology and microengineering industry. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Market research guide to the chemicals, coatings and plastics industry a tool for strategic planning, employment searches or financial research. Contains trends analysis, statistical tables, and an industry glossary. Includes one page profiles of 400 leading chemicals, coatings and plastics industry firms includes addresses, phone numbers, executive names.

The energy industry is boiling over with changes. Deregulation, new opportunities in foreign fields and markets and environmental challenges are rushing together head-on to shape the energy and utilities business of the future. Extremely deep offshore wells in the Gulf of Mexico and offshore of West Africa are being drilled at immense cost. Meanwhile China has become a major energy importer and Russia has become a major exporter. In the U.S., Europe and Japan, renewable and alternative energy sources are developing quickly, including big breakthroughs in wind power and fuel cells. This exciting new reference book covers everything from major oil companies to electric and gas utilities, plus pipelines, refiners, retailers, oil field services and engineering. Petroleum topics include upstream and downstream. Additional topics include coal, natural gas and LNG. More than a dozen statistical tables cover everything from energy consumption, production and reserves to imports, exports and prices. Next, our unique profiles of the Energy 500 Firms are also included, with such vital details as executive contacts by title, revenues, profits, types of business, web sites, competitive advantage, growth plans and more. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Plunkett's Health Care Industry Almanac is the only complete reference to the American Health Care Industry and its leading corporations. Whatever your purpose for researching the health care field, you'll find this award-winning reference book to be a valuable guide. No other source provides this massive book's easy-to-understand comparisons of national health expenditures, emerging technologies, patient populations, hospitals, clinics, corporations, research, Medicare, Medicaid, managed care, and many other areas of vital importance. Included in the market research sections are dozens of statistical tables covering every aspect of the industry, from Medicare expenditures to hospital utilization, from insured and uninsured populations to revenues to health care



expenditures as a percent of GDP. A special area covers vital statistics and health status of the U.S. population. The corporate analysis section features in-depth profiles of the "Health Care 500"; the 500 largest and most successful for-profit firms within the health care system, from the leading companies in pharmaceuticals to the major managed care companies. Details for each corporation include growth plans, divisions, subsidiaries, brand names, competitive advantage and financial results--as well as executives by title and valuable contact information such as phone, fax, website and address. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Plunkett's Biotech & Genetics Industry Almanac is a complete reference guide to the business side of biotechnology, genetics, proteomics and related services. This new book contains complete profiles of the leading biotech companies, in-depth chapters on trends in genetics, technologies, statistics and finances, a handy glossary and thorough indexes. Plunkett's Biotech & Genetics Industry Almanac, our easy-to-understand reference to the biotech and genetics industry, is an absolutely vital addition to your office. For the first time, in one carefully-researched volume, you'll get all of the data you need. Topics include: A Short History of Biotechnology; The State of the Biotechnology Industry Today; Biotechnology funding and investments; Patents; Biotech activities in Singapore and China; FDA; Gene Therapies; Personalized Medicine; Systems Biology; Drug Development; Clinical Trials; Controversy over Drug Prices; Stem Cells Research; Therapeutic Cloning; Regenerative Medicine Nanotechnology; Agricultural Biotechnology; Drug Delivery Systems; BioShield; Ethical Issues. The book also includes complete profiles on over 400 Biotech & Genetics companies, our own unique list of companies that are the leaders in biotechnology. These are the largest, most successful corporations in all facets of this exploding business. All of the corporate profile information is indexed and cross-indexed, including contact names, addresses, Internet addresses, fax numbers, toll-free numbers, plus growth and hiring plans, finances, research, marketing, technology, acquisitions and much more for each firm. Purchasers of either the book or PDF version can request a free copy of the company profiles database on CD-ROM, enabling export of contact names, addresses and more.

[Plunkett's Transportation, Supply Chain & Logistics Industry Almanac 2009](#)

[Plunkett's Wireless, Wi-Fi, RFID & Cellular Industry Almanac](#)

[Plunkett's Entertainment & Media Industry Almanac 2009](#)

[Advertising and Branding Industry Market Research, Statistics, Trends and Leading Companies](#)

[Reference & User Services Quarterly](#)

[The Only Complete Guide to the Business of Banking, Lending, Mortgages and Credit Cards](#)

[Plunkett's Chemicals, Coatings & Plastics Industry Almanac 2009](#)

[Apparel and Textiles Industry Market Research, Statistics, Trends and Leading Companies](#)

[Plunkett's Automobile Industry Almanac 2009](#)

[Library Journal](#)

[Plunkett's Renewable, Alternative & Hydrogen Energy Industry Almanac 2009](#)

[Plunkett's Infotech Industry Almanac 2006](#)

[Plunkett's Biotech and Genetics Industry Almanac 2009 \(E-Book\)](#)

*The lending industry is comprised of a wide variety of sectors, such as banking, credit cards, mortgages, leasing and consumer finance. Many of these sectors have interconnections and synergies. In addition, a large number of related services and technologies have a major influence on the lending and credit business. These services include e-commerce, credit risk analysis, call centers and information technologies. Rapid changes have taken place in lending in recent years. For example, large amounts of business and consumer debt are now syndicated or securitized. Meanwhile, non-bank firms, such as GE, have become immense competitors in the lending arena, and international acquisitions are shaping up the globalized banking industry of the near future. This carefully-researched book (which includes a database of leading companies on CD-ROM) is a banking, credit and mortgages market research and business intelligence tool-- everything you need to know about the business of banking, credit cards, mortgages and lending, including: Money center banks; Regional banks; Savings associations; Globalization of the banking and lending industries, including our profiles of nearly 350 of the world's leading international banking firms; Mortgage banking and brokerage; Home equity loans; Credit cards; Lending and other services provided by non-bank enterprises; Significant trends in banking and lending technologies; Risk analysis, payment processing, call*



fixed line and wireless service sectors, to the number of telephone subscribers worldwide, to telephone equipment import and export market numbers. Finally, in this carefully-researched volume, you will receive an abundance of data on: national and global telecommunications statistics, new telecommunications technology, telecommunications market forecasts, telecommunications trends and leading telecommunications companies. In the corporate profiles section, you'll receive vital details on the "Telecommunications 500 Firms," the largest, most successful corporations in all facets of the telecommunications business. These in-depth profiles include corporate name, address, phone, fax, web site, growth plans, competitive advantage, financial histories and up to 27 executive contacts by title. You will also find information regarding local exchange and long distance telephone service markets and trends, wireless and cellular telephone markets and trends, satellite telecommunications, Wi-Fi, telephone industry equipment, software and support. Telecommunications is one of the fastest-growing and most dynamic industries in the world today, and Plunkett's Telecommunications Industry Almanac will be your guide to this rapidly-changing business. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail merge and other uses.

The lending industry is comprised of a wide variety of sectors, such as banking, credit cards, mortgages, leasing and consumer finance. Many of these sectors have interconnections and synergies. In addition, a large number of related services and technologies have a major influence on the lending and credit business. These services include e-commerce, credit risk analysis, call centers and information technologies. Rapid changes have taken place in lending in recent years. For example, large amounts of business and consumer debt are now syndicated or securitized. Meanwhile, non-bank firms, such as GE, have become immense competitors in the lending arena, and international acquisitions are shaping up the globalized banking industry of the near future. This carefully-researched book (which includes a database of leading companies on CD-ROM) is a banking, credit and mortgages market research and business intelligence tool-- everything you need to know about the business of banking, credit cards, mortgages and lending, including: Money center banks; Regional banks; Savings associations; Globalization of the banking and lending industries, including our profiles of nearly 350 of the world's leading international banking firms; Mortgage banking and brokerage; Home equity loans; Credit cards; Lending and other services provided by non-bank enterprises; Significant trends in banking and lending technologies; Risk analysis, payment processing, call centers and other support services; Online banking trends; ATM trends and technologies; Banking industry software.

[Plunkett's Infotech Industry Almanac 2009](#)

[Retail Industry Market Research, Statistics, Trends and Leading Companies](#)

[Plunkett's Biotech & Genetics Industry Almanac 2009](#)

[Airline, Hotel & Travel Industry Market Research, Statistics, Trends & Leading Companies](#)

[Plunkett's Retail Industry Almanac 2009](#)

[Plunkett's Nanotechnology and MEMs Industry Almanac 2009 \(E-Book\)](#)

[The Only Comprehensive Guide to the Energy & Utilities Industry](#)

[Plunkett's Energy Industry Almanac 2009](#)

[Plunkett's Retail Industry Almanac 2009 \(E-Book\)](#)

[Plunkett's Airline, Hotel & Travel Industry Almanac 2009](#)

[Mid-Size Firms](#)

[Choice](#)

[Plunkett's Health Care Industry Almanac](#)

Vital to businesses of all types, the fields of advertising, marketing and branding are covered in-depth in this important volume, from advertising on radio and television to direct mail, from online advertising to branding and public relations to paid search inclusion. Analysis of trends, globalization, technologies, finances and more. This carefully-researched book covers exciting trends in such areas as advertising agencies, marketing consultants, online advertising, branding strategies, global markets and more. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of the 350 leading companies in all facets of the advertising, branding and marketing industry. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

The electronic age is bringing sweeping changes to entertainment and media of all kinds, including publishing, broadcasting and film. Multimedia, the Internet and other digital media outlets for entertainment and information are being refined at a rapid rate.



Media giants are merging and making big acquisitions. This book covers these exciting developments and provides profiles on hundreds of leading firms in film, radio, television, cable, new media, and publishing of all types including books, magazines and newspapers. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. You'll get in-depth profiles of nearly 400 of the world's top Entertainment & Media firms: our own unique list of companies that are the leaders in this field. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in all facets of the Entertainment and Media Business, from broadcasters to film production companies, casino operators to theme park companies, publishers of books and magazines to video game designers, and much more. Our corporate profiles include executive contacts, growth plans, financial records, address, phone, fax and much more. This innovative book offers unique information, all indexed and cross-indexed more for each firm! Our industry analysis section provides an exceptional discussion of business and market trends. The book includes statistical tables covering revenues for several industry sectors. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key data.

The immense, global transportation and logistics sector is vital to businesses of all types. This carefully-researched book covers exciting trends in supply chain and logistics management, transportation, just in time delivery, warehousing, distribution, intermodal shipment systems, logistics services, purchasing and advanced technologies such as RFID. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of the 500 leading companies in all facets of the transportation and logistics industry. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

A complete market research guide to the business of biotech, genetics, proteomics and related services--a tool for strategic planning, competitive intelligence, employment searches, or financial research. Complete profiles of nearly 400 leading biotech companies, in-depth chapters on trends. Includes glossary thorough indexes, statistics, research and development, emerging technology--as well a addresses, phone numbers, and executive names.

Market research guide to the infotech industry a tool for strategic planning, competitive intelligence, employment searches or financial research. Contains trends, statistical tables, and an industry glossary. Includes one page profiles of infotech industry firms, which provides data such as addresses, phone numbers, and executive names.

A market research guide to the telecommunications industry. It offers a tool for strategic planning, competitive intelligence, employment searches or financial research. It includes a chapter of trends, statistical tables, and an industry-specific glossary. It provides profiles of the 500 biggest, companies in the telecommunications industry.

The immense, global transportation and logistics sector is vital to businesses of all types. This carefully-researched book covers exciting trends in supply chain and logistics management, transportation, just in time delivery, warehousing, distribution, intermodal shipment systems, logistics services, purchasing and advanced technologies such as RFID. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of the 500 leading companies in all facets of the transportation and logistics industry. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

[Plunkett's E-Commerce & Internet Business Almanac 2009](#)

[Banking, Mortgages and Credit Industry Market Research, Statistics, Trends and Leading Companies](#)

[Plunkett's Almanac of Middle Market Companies 2009](#)

[Plunkett's Insurance Industry Almanac 2009: Insurance Industry Market Research, Statistics, Trends & Leading Companies](#)

[E-Commerce and Internet Business Industry Market Research, Statistics, Trends and Leading Companies](#)

[Telecommunications Industry Market Research, Statistics, Trends and Leading Companies](#)

[NACE Journal](#)

[The Only Comprehensive Guide to the Entertainment & Media Industry](#)

[The Only Comprehensive Guide to InfoTech Companies And Trends](#)

[Plunkett's Sports Industry Almanac 2009](#)

[The Almanac of American Employers 2009](#)

[Plunkett's E-Commerce and Internet Business Almanac 2009 \(E-Book\)](#)

[Plunkett's Transportation, Supply Chain & Logistics Industry Almanac 2008](#)

Everything you need to know about the business of insurance and risk management--a powerful tool for market research, strategic planning, competitive intelligence or employment searches. Contains trends, statistical tables and an industry glossary. Also provides profiles of more than 300 of the world's leading insurance companies--includes addresses, phone numbers, and executive names.

The food industry is among the most competitive and globally-linked of all business sectors. For example, many of America's best-known food packagers, such as Heinz, get 30%, 50% and even higher percentages of their total revenues from outside the U.S. Plunkett's Food Industry Almanac will be your guide to the entire food business, from production to distribution to retailing. On the supermarket side, giant, nationwide supermarket chains like Albertson's and Kroger are battling the ever-increasing market share and incredibly low retail prices offered in the immense grocery departments at Wal-Mart Supercenters. Many retailers are learning how to successfully combine bricks-and-clicks, taking grocery orders online and then fulfilling those orders through existing supermarkets. Moreover, food producers, distributors and retailers are using the latest in e-commerce methods to manage their

supply chains and replenish their inventories. This exciting new book (with database on CD-ROM) covers everything you need to know about the food, beverage and tobacco industry, including: Analysis of major trends and markets; Historical statistics and tables; Major food producers such as Kraft and Frito Lay; Retailers of all types, from convenience store operators to giant supermarket chains; Emerging technologies including genetically-engineered foods; Giant distributors such as Sysco; Beverage companies such as Coca-Cola; Wine, liquor and beer producers; Tobacco, candy and gum ; and much, much more. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. This book also includes statistical tables, a food industry glossary, industry contacts and thorough indexes. The corporate profile section of the book includes our proprietary, in-depth profiles of nearly 400 leading companies in all facets of the food and beverage industry. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled. Plunkett's InfoTech Industry Almanac presents a complete analysis of the technology business, including the convergence of hardware, software, entertainment and telecommunications. This market research tool includes our analysis of the major trends affecting the industry, from the rebound of the global PC and server market, to consumer and enterprise software, to super computers, open systems such as Linux, web services and network equipment. In addition, we provide major statistical tables covering the industry, from computer sector revenues to broadband subscribers to semiconductor industry production. No other source provides this book's easy-to-understand comparisons of growth, expenditures, technologies, imports/exports, corporations, research and other vital subjects. The corporate profile section provides in-depth, one-page profiles on each of the top 500 InfoTech companies. We have used our massive databases to provide you with unique, objective analysis of the largest and most exciting companies in: Computer Hardware, Computer Software, Internet Services, E-Commerce, Networking, Semiconductors, Memory, Storage, Information Management and Data Processing. We've been working harder than ever to gather data on all the latest trends in information technology. Our research effort includes an exhaustive study of new technologies and discussions with experts at dozens of innovative tech companies. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail merge and other uses.

Franklin, Jack, Marla, Thadius, and Caitlin... this unlikely group of assorted misfits are the Cemeterians, a group that will take on any job - no, really, we mean any bloody job (money's a bit tight right now)! Trudge through disgusting sewers to battle manatee-massacring mermaids and soggy cultists, creep through creepy, fog-littered cemeteries straight out of an ancient Hammer Film soundstage, confront undead lecherous lodgers and other assorted beasties, creepies, and ghoulies. It all comes down to whether an adolescent giant Automaton, a truly mad, Mad Scientist, a surly Necromancer, a Banshee's granddaughter, and a reluctant furry monster straight from under your little sister's bed can manage not to kill each other - or, at least, quit fighting over the tele-privilege-schedule long enough to get the job done! Not likely.

Market research guide to American employers. Includes hard-to-find information such as benefit plans, stock plans, salaries, hiring and recruiting plans, training and corporate culture, growth plans. Several indexes and tables, as well as a job market trends analysis and 7 Keys For Research for job openings. This massive reference book features our proprietary profiles of the 500 best, largest, and fastest-growing corporate employers in America--includes addresses, phone numbers, and Internet addresses. This new almanac will be your ready-reference guide to the E-Commerce & Internet Business worldwide! In one carefully-researched volume, you'll get all of the data you need on E-Commerce & Internet Industries, including: complete E-Commerce statistics and trends; Internet research and development; Internet growth companies; online services and markets; bricks & clicks and other online retailing strategies; emerging e-commerce technologies; Internet and World Wide Web usage trends; PLUS, in-depth profiles of over 400 E-Commerce & Internet companies: our own unique list of companies that are the leaders in this field. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in all facets of the E-Commerce Business, from online retailers, to manufacturers of software and equipment for Internet communications, to Internet services providers and much more. Our corporate profiles include executive contacts, growth plans, financial records, address, phone, fax, and much more. This innovative book offers unique information, all indexed and cross-indexed. Our industry analysis section covers business to consumer, business to business, online financial services, and technologies as well as Internet access and usage trends. The book includes numerous statistical tables covering such topics as e-commerce revenues, access trends, global Internet users, etc. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

[Plunkett's Engineering & Research Industry Almanac 2008](#)

[Biotech and Genetics Industry Market Research, Statistics, Trends and Leading Companies](#)

[Transportation, Supply Chain and Logistics Industry Market Research, Statistics, Trends and Leading Companies](#)

[The Only Comprehensive Guide To Biotechnology And Genetics Companies And Trends](#)

[Plunkett's Transportation, Supply Chain and Logistics Industry Almanac 2009 \(E-Book\)](#)

[Publication of the Association of College and Research Libraries, a Division of the American Library Association](#)

[Plunkett's Apparel and Textiles Industry Almanac 2009 \(E-Book\)](#)

[The Only Comprehensive Guide to the Retail Industry](#)

[Plunkett's Telecommunications Industry Almanac 2009 \(E-Book\)](#)

[Plunkett's Advertising and Branding Industry Almanac 2009 \(E-Book\)](#)

[Plunkett's Infotech Industry Almanac 2008](#)

[Nanotechnology and MEMS Industry Market Research, Statistics, Trends and Leading Companies](#)