

The Columbia Guide To Digital Publishing

The 1960s continue to be the subject of passionate debate and political controversy, a touchstone in struggles over the meaning of the American past and the direction of the American future. Amid the polemics and the myths, making sense of the Sixties and its legacies presents a challenge. This book is for all those who want to take it on. Because there are so many facets to this unique and transformative era, this volume offers multiple approaches and perspectives. The first section gives a lively narrative overview of the decade's major politics, events, and cultural changes. The second presents ten original interpretative essays from prominent historians about significant and controversial issues from the Vietnam War to the sexual revolution, followed by a concise encyclopedia articles organized alphabetically. This section could stand as a reference work in itself and serves to supplement the narrative. Subsequent sections include short topical essays, special subjects, a brief chronology, and finally an extensive annotated bibliography with ample information on books, films, and electronic resources for further exploration. With interesting facts, statistics, and comparisons presented in almanac style as well as the expertise of prominent scholars, The Columbia Guide to America in the 1960s is the most complete guide to an enduringly fascinating era.

Social work practitioners write for a variety of publications, and they are expected to show fluency in a number of related fields. Whether the target is a course instructor, scholarly journal, fellowship organization, or general news outlet, social workers must be clear, persuasive, and comprehensive in their writing, especially on provocative subjects. This first-of-its-kind guide features top scholars and educators providing a much-needed introduction to social work writing and scholarship. Forgrounding the process of social work writing, the codifiers particularly emphasize how to think about and approach one's subject in a productive manner. The guide begins with an overview of social work writing from the 1880s to the present, and then follows with ideal strategies for academic paper writing, social work journal writing, and social work research writing. A section on applied professional writing addresses student composition in field education, writing for and about clinical practice, the effective communication of policy information to diverse audiences, program and proposal development, advocacy, and administrative writing. The concluding section focuses on specific fields of practice, including writing on child and family welfare, contemporary social issues, aging, and intervention in global contexts. Grounding their essays in systematic observations, induction and deduction, and a wealth of real-world examples, the contributors describe the conceptualization, development, and presentation of social work writing in ways that better secure its power and relevance.

Presents copyright definitions and their exceptions for library and education services, and examines fair use and current interpretations of the Digital Millennium Copyright Act.

"Some of the writers discussed include the Kenyan novelists Grace Ogot and Ngugi wa Thiong'o, Ugandan poet and essayist Taban Lo Liyong, Ethiopian playwright and poet Tesfaye Gabre-Medhin, Tanzanian novelist and diplomat Peter Palangyo, Ethiopian novelist Berhane Mariam Sahle-Sellassie, and the novelist M. G. Vassanji, who portrays the Indian diaspora in Africa, Europe, and North America."

"Separate entries within this list describe thematic concerns, such as colonialism, decolonization, the black aesthetic, and the language question; the growth of genres like autobiography and popular literature; important movements like cultural nationalism and feminism; and the impact of major forces such as AIDS/HIV, Christian missions, and urbanization."

The first guide to American religious history from colonial times to the present, this anthology features twenty-two leading scholars speaking on major themes and topics in the development of the diverse religious traditions of the United States. These include the growth and spread of evangelical culture, the mutual influence of religion and politics, the rise of fundamentalism, the role of gender and popular culture, and the problems and possibilities of pluralism. Geared toward general readers, students, researchers, and scholars, The Columbia Guide to Religion in American History provides concise yet broad surveys of specific fields, with an extensive glossary and bibliographies listing relevant books, films, articles, music, and media resources for navigating different streams of religious thought and culture. The collection opens with a thematic exploration of American religious history and culture and follows with twenty topical chapters, each of which illuminates the dominant questions and lines of inquiry that have determined scholarship within that chapter's chosen theme. Contributors also outline areas in need of further, more sophisticated study and identify critical resources for additional research. The glossary, "American Religious History, A-Z," lists crucial people, movements, groups, concepts, and historical events, enhanced by extensive statistical data.

Ready to take your ebooks to the next level with EPUB 3? This concise guide includes best practices and advice to help you navigate the format's wide range of technologies and functionality. EPUB 3 is set to turn electronic publishing on its head with rich multimedia reading experiences and scripted interactivity, but this specification can be daunting to learn. This book provides you with a solid foundation. Written by people involved in the development of this specification, EPUB 3 Best Practices includes chapters that cover unique aspects of the EPUB publishing process, such as technology, content creation, and distribution. Get a comprehensive survey of accessible production features Learn new global language-support features, including right-to-left page bookings Includes embedded content with EPUB 3's new multimedia elements Make your content dynamic through scripting and interactive elements Work with publication and distribution metadata Create synchronized text and audio playback in reading systems Learn techniques for fixed and adaptive layouts

The Scholarly Electronic Publishing Bibliography presents selected English-language articles, books, and other printed and electronic sources that are useful in understanding scholarly electronic publishing efforts on the Internet. Most sources have been published between 1990 and 2008; however, a limited number of key sources published prior to 1990 are also included. Peter Jacso said in ONLINE (vol. 27, no. 3 2003, pp. 73-76): "SEP is compiled with utter professionalism. It reminds me of the work of the best artisans who know not only every item that leaves their workshops, but each component used to create them—providing the ideal quality control. . . . The selection of items is impeccable. I have yet to find journal articles irrelevant to the scope of the bibliography. SEP could be used as a benchmark in evaluating abstracting/indexing databases that proudly claim to have coverage of electronic publishing, but do not come close to SEP."

Strategies and Sources

Critical Reviews of Web Products for Information Professionals

Discrimination, Copyright, and Equality

The Columbia University Graduate School of Journalism's Guide to Digital Media Journalism

The Columbia Guide to Digital Publishing

Buying and Selling Digital Resources

The Columbia Guide to West African Literature in English Since 1945

Library Journal

Scholarly Electronic Publishing Bibliography

Literary Research and Postcolonial Literatures in English

The Columbia Guide to Social Work Writing

More than a quarter of a century after the last Marine Corps Huey left the American embassy in Saigon, the lessons and legacies of the most divisive war in twentieth-century American history are as hotly debated as ever. Why did successive administrations choose little-known Vietnam as the "test case" of American commitment in the fight against communism? Why were the "best and brightest" apparently blind to the illegitimacy of the state of South Vietnam? Would Kennedy have pulled out had he lived? And what lessons regarding American foreign policy emerged from the war? The Columbia Guide to the Vietnam War helps readers understand this tragic and complex conflict. The book contains both interpretive information and a wealth of facts in easy-to-find form. Part I provides a lucid narrative overview of contested issues and interpretations in Vietnam scholarship. Part II is a mini-encyclopedia with descriptions and analysis of individuals, events, groups, and military operations. Arranged alphabetically, this section enables readers to look up isolated facts and specialized terms. Part III is a chronology of key events. Part IV is an annotated guide to resources, including films, documentaries, CD-ROMs, and reliable Web sites. Part V contains excerpts from historical documents and statistical data. Roy K. De Datta offers an actionable playbook for companies looking to deliver better digital experiences to their customers. He pinpoints the power of seeker-centric philosophy--asking not simply what does someone want, but why they want it--in order to achieve transformative results.

Postcolonial literatures can be defined as the body of creative work written by authors whose lands were formerly colonized. This book is a research guide to postcolonial literatures in English, specifically from former British colonies in Africa, the Caribbean, and South Asia. While this volume focuses exclusively on Anglophone literatures, it does not address those from Australia, Canada, Ireland, and New Zealand as they have already been covered in previous volumes in the series.

This book explores how restrictive copyright laws deny access to information for the print disabled, despite equality laws protecting access. It contributes to disability rights scholarship and ideas of digital equality in analysis of domestic disability anti-discrimination, civil, human and constitutional rights, copyright and other reading equality measures.

Descriptions of Indian peoples of the Northeast date to the Norse sagas, centuries before permanent European settlement, and the region has been the setting for a long history of contact, conflict, and accommodation between natives and newcomers. The focus of an extraordinarily vital field of scholarship, the Northeast is important both historically and theoretically: patterns of Indian-white relations that developed there would be replicated time and again over the course of American history. Today the Northeast remains the locus of cultural negotiation and controversy, with such subjects as federal recognition, gaming, land claims, and repatriation programs giving rise to debates directly informed by archeological and historical research of the region. The Columbia Guide to American Indians of the Northeast is a concise and authoritative reference resource to the history and culture of the varied indigenous peoples of the region. Encompassing the very latest scholarship, this multifaceted volume is divided into four parts. Part I presents an overview of the cultures and histories of Northeastern Indian people and surveys the key scholarly questions and debates that shape this field. Part II serves as an encyclopedia, alphabetically listing important individuals and places of significant cultural or historic meaning. Part III is a chronology of the major events in the history of American Indians in the Northeast. The expertly selected resources in Part IV include annotated lists of tribes, bibliographies, museums and sites, published sources, Internet sites, and films that can be easily accessed by those wishing to learn more.

Over the past three decades, translation has evolved from a profession practiced largely by individuals to a cottage industry model and finally to a formally recognized industrial sector that is project-based, heavily outsourced and that encompasses a wide range of services in addition to translation. As projects have grown in size, scope and complexity, and as project teams have become increasingly distributed across geographies, time zones, languages and cultures, formalized project management has emerged as both a business requirement and a critical success factor for language service providers. In recognition of these developments, this volume examines the application of project management concepts, tools and techniques to translation and localization projects. The contributors are seasoned practitioners and scholars who offer insights into the central role of project management in the language industry today and discuss best-practice approaches to the adaptation of generic project management knowledge, skills, tools and techniques for translation and localization projects.

Public History: A Textbook of Practice is a guide to the many challenges historians face while teaching, learning, and practicing public history. Historians can play a dynamic and essential role in contributing to public understanding of the past, and those who work in historic preservation, in museums and archives, in government agencies, as consultants, as oral historians, or who manage crowdsourcing projects need very specific skills. This book links theory and practice and provides students and practitioners with the tools to do public history in a wide range of settings. The text engages throughout with key issues such as public participation, digital tools and media, and the internationalization of public history. Part One focuses on public history sources, and offers an overview of the creation, collection, management, and preservation of public history materials (archives, material culture, oral materials, or digital sources). Chapters cover sites and institutions such as archival repositories and museums, historic buildings and structures, and different practices such as collection management, preservation (archives, objects, sounds, moving images, buildings, sites, and landscape), oral history, and genealogy. Part Two deals with the different ways in which public historians can produce historical narratives through different media (including exhibitions, film, writing, and digital tools). The last part explores the challenges and ethical issues that public historians will encounter when working with different communities and institutions. Either in public history methods courses or as a resource for practicing public historians, this book lays the groundwork for making meaningful connections between historical sources and popular audiences.

Canon PowerShot G11 Digital Field Guide

Rethink Your Business For the Digital Age

The Columbia Guide to Basic Elements of Eye Care

The Digital Transformation Playbook

Digital Scholarship 2009

The Charleston Advisor

Hewlett-Packard's \$15 Million Race Toward Social Justice

FEDLINK Technical Notes

The Handbook of Journal Publishing

Building Digital Culture

The Columbia Guide to Religion in American History

Once seen as threats to mainstream society, Irish Americans have become an integral part of the American story. More than 40 million Americans claim Irish descent, and the culture and traditions of Ireland and Irish Americans have left an indelible mark on U.S. society. Timothy J. Meagher fuses an overview of Irish American history with an analysis of historians' debates, an annotated bibliography, a chronology of critical events, and a glossary discussing crucial individuals, organizations, and dates. He addresses a range of key issues in Irish American history from the first Irish settlements in the seventeenth century through the famine years in the nineteenth century to the volatility of 1960s America and beyond. The result is a definitive guide to understanding the complexities and paradoxes that have defined the Irish American experience. Throughout the work, Meagher invokes comparisons to Irish experiences in Canada, Britain, and Australia to challenge common perceptions of Irish American history. He examines the shifting patterns of Irish migration, discusses the role of the Catholic church in the Irish immigrant experience, and considers the Irish American influence in U.S. politics and modern urban popular culture. Meagher pays special attention to Irish American families and the roles of men and women, the emergence of the Irish as a "governing class" in American politics, the paradox of their combination of fervent American patriotism and passionate Irish nationalism, and their complex and sometimes tragic relations with African and Asian Americans.

Three Digital Field Guides in one information-packed e-book bundle Digital photographers are always looking for information on the fundamentals—composition, exposure, and lighting—and often they turn to Digital Field Guides. Now you can get the popular Composition Digital Field Guide, Exposure Digital Field Guide, and Lighting Digital Field Guide in this handy, three-in-one, e-book bundle. It includes every bit of the essential information, useful tips, and savvy techniques you love from the printed books, but in an e-book format. From setting a mood with lighting; to mixing ISO, aperture, and shutter speed to optimize exposure; to composing shots that will compel and fascinate your audience, this bundle, in one e-book set Shows you when, where, and how to create and capture perfect light, every time Walks you through the complex techniques of good exposure, helping hobbyists grow into serious photographers Helps you combine and place elements in a frame and compose compelling photos Combining digital photography and e-books, the best in today's technology, Photography Techniques Digital Field Guide 3-Book Set is your e-ticket to producing better photos.

How are businesses responding to global changes in markets driven by changes in technology? Whatever the industry, the trends are familiar: globalization and the rise of industrial conglomerates, mergers and acquisitions, the networking of businesses and markets, outsourcing and shifts in the distribution of resources and production, all reflected in the emergence of new players, new products and services and new forms of competition. As arguably the first knowledge-based business, book publishing provides an ideal setting for the study of challenge and opportunity. The industry is currently experiencing fierce levels of competition, extreme financial pressures, restructuring and the threat of technology-induced obsolescence. Added to these are the challenges posed by new and potential entrants to the market, the emergence of new products and services, new ways of doing business, including trading in virtual markets, and the vulnerability of traditional business models. The suitability of book publishing as a context for researching the emergence of knowledge-based business becomes all too apparent. Through combining primary research with secondary analysis drawn from the relevant literatures, Books, Bytes and Business is both a readable and informative account of business in the knowledge-based economy.

Rethink your business for the digital age. Every business begun before the Internet now faces the same challenge: How to transform to compete in a digital economy? Globally recognized digital expert David L. Rogers argues that digital transformation is not about updating your technology but about upgrading your strategic thinking. Based on Rogers's decade of research and teaching at Columbia Business School, and his consulting for businesses around the world, The Digital Transformation Playbook shows how pre-digital-era companies can reinvent their game plans and capture the new opportunities of the digital world. Rogers shows why traditional businesses need to rethink their underlying assumptions in five domains of strategy—customers, competitors, data, innovation, and value. He reveals how to harness customer networks, platforms, big data, rapid experimentation, and disruptive business models—and how to integrate these into your existing business and organization. Rogers illustrates every strategy in this playbook with real-world case studies, from Google to GE, from Airbnb to the New York Times. With practical frameworks and nine step-by-step planning tools, he distills the lessons of today's greatest digital innovators and makes them usable for businesses at any stage. Many books offer advice for digital start-ups, but The Digital Transformation Playbook is the first complete treatment of how legacy businesses can transform to thrive in the digital age. It is an indispensable guide for executives looking to take their firms to the next stage of profitable growth.

China, the world's oldest and most populous state, remains an enigma to most people in the West, even at a time when that country is playing an increasingly prominent role on the international stage. At the heart of modern Chinese history have been the efforts of the Chinese people to transform their polity into a modern nation state, the Confucian orthodoxy into an ideology that can help direct that process, and an agrarian economy into an industrial one. These efforts are ongoing and of great importance. This book is both an introduction to the major features of modern Chinese history and a resource for researchers interested in virtually any topic relating to the Chinese experience of the last 220 years. This valuable reference contains: a historical narrative providing a comprehensive overview of five core aspects of Chinese history: domestic politics, society, the economy, the world of culture and thought, and relations with the outside world; a compendium of 250 short, descriptive articles on key figures, events, and terms; a resource guide containing approximately 500 annotated entries for the most authoritative sources for further research in English, as well as descriptions of important films depicting modern China and a guide to electronic resources; and appendices, including a chronology, excerpts from key primary source documents, and a wealth of tables and graphs on demographics, social, and economic trends.

Digital Scholarship 2009 includes four bibliographies: the Scholarly Electronic Publishing Bibliography: 2009 Annual Edition, the Institutional Repository Bibliography, the Electronic Theses and Dissertations Bibliography, and the Google Book Search Bibliography. The longest bibliography, the Scholarly Electronic Publishing Bibliography: 2009 Annual Edition, presents selected English-language articles, books, and other printed and electronic sources that are useful in understanding scholarly electronic publishing efforts on the Internet. Most sources have been published between 1990 and 2009; however, a limited number of key sources published prior to 1990 are also included. Peter Jacso said in ONLINE (vol. 27, no. 3 2003, pp. 73-76): "SEP is compiled with utter professionalism. It reminds me of the work of the best artisans who know not only every item that leaves their workshops, but each component used to create them—providing the ideal quality control. . . . The selection of items is impeccable. I have yet to find journal articles irrelevant to the scope of the bibliography. SEP could be used as a benchmark in evaluating abstracting/indexing databases that proudly claim to have coverage of electronic publishing, but do not come close to SEP."

Composed by a premier scholar of African literature, this volume is a comprehensive guide to the literary traditions of Gambia, Sierra Leone, Liberia, Ghana, and Nigeria, five distinct countries bound by their experience with colonialism. Oyekan Owomoyela begins with an overview of the authors, texts, and historical events that have shaped the development of postwar Anglophone literatures in this region, exploring shifts in theme and the role of foreign sponsorship and illuminating recent debates regarding the language, identity, gender, and social commitments of various authors and their works. His introduction concludes with a bibliography of key critical texts. The second half of the volume is an alphabetical tour of writers, publications, concepts, genres, movements, and institutions, with suggested readings for further research. Entries focus primarily on fiction but also touch on drama and poetry. Featured authors include Chris Abani, Chinua Achebe, Chimamanda Ngozi Adichie, Cyprian Ekwensi, Uzodinma Chukuka Iweala, Helen Oyemeyi, and Wole Soyinka. Topics range from the European origins of African literature and the West African diaspora to the development of an "African personality," the establishment of a regional publishing industry, and the global literary marketplace. Owomoyela also discusses such influences as the postwar emergence of Onitsha Market Literature, the Mbari Club, and the importance of the Noma Award. Owomoyela's portrait points to the major impact of West African literature on the evolution of both African and world literatures in English. Sure to become the definitive text for research in the field, The Columbia Guide to West African Literature in English Since 1945 is a vital resource for newcomers as well as for advanced scholars seeking a deeper understanding of the region's rich literary heritage.

Content Licensing

Creative Strategies and Practical Solutions

Journalism Next, A Practical Guide to Digital Reporting and Publishing, 2nd Edition

The Columbia Guide to American Indians of the Northeast

A Manual for Healthcare Professionals

EPUB 3 Best Practices

Professional Techniques for Multimedia Production

Handbook for Academic Authors

Columbia Guide Digital Individual Sub

The Art of the Possible

Empowerment Evaluation in the Digital Villages

Includes, beginning Sept. 15, 1954 (and on the 15th of each month, Sept.-May) a special section: School library journal, ISSN 0000-0035, (called Junior libraries, 1954-May 1961). Also issued separately.

The internet was supposed to connect us to endless possibilities. So why do we keep ending up browsing the same old sites and best-seller lists? When sellers don't offer potential customers a compelling digital experience, consumers miss out on great products—and businesses miss a vital opportunity to grow. Raj K. De Datta, the founder of a company that powers digital-commerce experiences for many of the world's biggest brands, offers an actionable playbook for companies looking to deliver better digital experiences. His key insight is that exceptional digital experiences are much more than marketplaces. They don't just serve customers' transactional needs but rather address the deeper problems for which they seek solutions. They are built on a digital-experience platform that provides agile, personalized, scalable performance. And they are created by product-centric digital teams, not traditional organizations. The Digital Seeker distills key lessons from the compelling stories of innovative businesses: not just tech companies but companies spanning a wide range of industries, including amusement parks, fashion, sports, health care, distribution, and the public sector. De Datta defines and explains the power of the seeker-centric philosophy—translating it into a core operational playbook for digital teams to achieve transformative results. Importantly, this book also offers crucial insights into the impact of the COVID-19 pandemic on our digital lives and the long-term effects it will have on digital experiences of the future.

Offering a multidimensional approach to one of the most important episodes of the twentieth century, The Columbia Guide to the Holocaust offers readers and researchers a general history of the Holocaust while delving into the core issues and debates in the study of the Holocaust today. Each of the book's five distinct parts stands on its own as valuable research aids; together, they constitute an integrated whole. Part I provides a narrative overview of the Holocaust, placing it within the larger context of Nazi Germany and World War II. Part II examines eight critical issues or controversies in the study of the Holocaust, including the following questions: Were the Jews the sole targets of Nazi genocide, or must other groups, such as homosexuals, the handicapped, Gypsies, and political dissenters, also be included? What are the historical roots of the Holocaust? How and why did it happen? What came about? Why did bystanders extend or withhold aid? Part III consists of a concise chronology of major events and developments that took place surrounding the Holocaust, including the armistice ending World War I, the opening of the first major concentration camp at Dachau, Germany's invasion of Poland, the failed assassination attempt against Hitler, and the formation of Israel. Part IV contains short descriptive articles on more than two hundred key people, places, terms, and institutions central to a thorough understanding of the Holocaust. Entries include Adolf Eichmann, Anne Frank, the Warsaw Ghetto, Aryanzation, the SS, Kristallnacht, and the Catholic Church. Part V presents an annotated guide to the best print, video, electronic, and institutional resources in English for further study. Armed with the tools contained in this volume, students or researchers investigating this vast and complicated topic will gain an informed understanding of one of the greatest tragedies in world history.

Empowerment Evaluation in the Digital Villages analyzes a \$15 million community change initiative designed to bridge the digital divide in East Palo Alto, East Baltimore, and San Diego. Involving a partnership between Hewlett-Packard, Stanford University, and three ethnically diverse communities, this initiative enabled its constituencies to build their own technology-oriented businesses, improve their education systems, and improve their economic health. While examining this large-scale, multi-site case, Fetterman highlights the potential for empowerment evaluation to build local capacity and sustain improvements within communities. He provides deep insights into key steps in empowerment evaluation by exploring the way that each of these phases took place in the digital villages. Additionally, the text provides evaluators with real-world stories and practical advice from the front lines. The Digital Village case also demonstrates the social value of combining corporate philanthropy, academic prowess, and community empowerment—highlighting the role of evaluation in this process.

This unique resource is a practical, easy-to-use guide for the non-ophthalmologist healthcare provider as they encounter patients with eye complaints and other concerning ophthalmic conditions. The Columbia Guide to Basic Elements of Eye Care is specifically designed with the non-ophthalmologist in mind, and provides a comprehensive overview of basic eye anatomy and physiology, functional analysis, pathology, and concepts in eye care. Each chapter delivers an accessible summary of various ophthalmic diseases and conditions, all of which are frequently encountered everyday practice. The chapters provide in-depth discussions on a wide range of topics, from testing and examination procedures to management protocols, referral guidelines and expected frequency of follow-up for each disorder. Complete with hundreds of high-quality, descriptive illustrations and clinical photographs, The Columbia Guide to Basic Elements of Eye Care presents clear, understandable explanations of basic eye anatomy, physiology, disease and treatment for non-ophthalmic practitioners and students. In doing so, this guide provides a framework for determining the normal versus the abnormal, helping the reader recognize which patients require referral, and identify which conditions are developing, require urgent treatment, or can be routinely followed. Non-ophthalmologist healthcare providers and students alike will find this book, written by leaders in the field, a practical resource to consult as they encounter patients with treatable but potentially sight-threatening conditions.

An up-to-date and comprehensive handbook written by experienced professionals, covering all aspects of journal publishing, both online and in print.

Content Licensing is a wide-ranging and comprehensive guide to providing content for dissemination electronically. It outlines a step-by-step introduction to the why, how, and frequently asked questions of digital content and how to license it. In addition, it examines the context in which licensing takes place. What makes the book unique is that it examines licensing from a range of perspectives. Practical tips for cost-effective licensing Guidance on how to ensure the most effective use is made of electronic resources Invaluable for publishers, libraries and distributors

The Columbia Guide to Irish American History

The Columbia Guide to America in the 1960s

The Columbia Guide to East African Literature in English Since 1945

The Columbia Guide to the Holocaust

The Digital Seeker

The Columbia Guide to Modern Chinese History

Opening the e-Book for the Print-Disabled

Photography Techniques Digital Field Guide 3-Book Set

Proofread Like a Pro

The Columbia Guide to the Vietnam War

Copyright Law for Librarians and Educators

Do you want to help build what's next for journalism? Then jump into Mark Briggs' proven guide for leveraging digital technology to do better journalism. The media landscape changes with such ferocious speed that as soon as new technologies gain a foothold, older ones become obsolete. To keep ahead and abreast of these ever-evolving tools and techniques, Briggs offers practical and timely guidance for both the seasoned professional looking to get up to speed and the digital native looking to root their tech know-how in real journalistic principles. Learn how to effectively blog, crowdsauce, use mobile applications, mine databases, and expertly capture audio and video to report with immediacy, cultivate community, and tell compelling stories. Journalism Next will improve digital literacy, fast. Briggs begins with the basics and then explores specialized skills in multimedia so you can better manage online communities and build an online audience. Journalism Next is a quick read and roadmap you'll reference time and time again. Dive into any chapter and start mastering a new skill right away.

And for today's journalist, who can afford to waste any time?

From the early Sumerian clay tablet through to the emergence of the electronic text, this Companion provides a continuous and coherent account of the history of the book. Makes use of illustrative examples and case studies of well-known texts Written by a group of expert contributors Covers topical debates, such as the nature of censorship and the future of the book

Whether you are a graduate student seeking to publish your first article, a new Ph.D. revising your dissertation for publication, or an experienced author working on a new monograph, textbook, or digital publication, Handbook for Academic Authors provides reliable, concise advice about selecting the best publisher for your work, maintaining an optimal relationship with your publishers, submitting manuscripts to book and journal publishers, working with theirs, navigating the production process, and helping to market your book. It also offers information about illustrations, indexes, permissions, and contracts and includes a chapter on revising dissertations and one on the financial aspects of publishing. The book covers not only scholarly monographs but also textbooks, anthologies, multiauthr books, and trade books. This fifth edition has been revised and updated to align with new technological and financial realities, taking into account the impact of digital technology and the changes it has made in authorship and publishing.

A clear and complete guide to bibliographic and footnoting style, from citing on-line information fills a desperate need for coherent rules for these citations, as well as gives guidelines for formatting documents for online preparation, and much more. Simultaneous. UP.

Building Digital Culture aims to answer a simple question: How can organisations succeed when the environment they operate in is changing so quickly? The last thing businesses need today is a digital strategy. Instead, their strategy needs to be fit for our fast-changing digital world, where businesses have more data than they know what to do with, a media landscape that's exploded in size and complexity, the risk of a new disruption around every corner, and only one certainty: that this change won't let up. Building Digital Culture doesn't address whether or not you should advertise on Facebook or invest in virtual reality. It doesn't seek to unearth a silver bullet to make digital investments a sure-thing. It steps back from the hype, and argues that whatever digital might mean for your business, if you don't create a digital culture you'll most likely fail, or at least fall short of what you want to achieve. Daniel Rowles and Thomas Brown combine more than 30 years of experience at the forefront of marketing and digital developments to help you to navigate from being a business that tolerates or acts dully to the one that truly is digital. Building Digital Culture is based on more than 200 hours of research, candid interviews and contributions from senior leaders at a diverse range of brands including Twitter, Made.com, Deloitte, HSBC, Ladbrokes, Direct Line Group, Barclays, The Metropolitan Police, RSA Insurance and many more.

Get the very most out of your Canon PowerShot G11 camera. Now that you've got a new Canon PowerShot G11 10.0 megapixel digital camera, take this handy book along to help you tap all the tricks and features that your cool new camera has to offer. Canon PowerShot G11 Digital Field Guide, sized perfectly to fit in your camera bag, includes pages of step-by-step techniques, beautiful full-color examples, and professional tips sure to help you capture exactly the images you want. Understand all the technology your new camera has to offer—such as new face recognition software, a 5x optical zoom, faster electronics, and much more—with this step-by-step guide. It's so handy, you can check for tips while you're shooting! Provides no-fail techniques for getting the most out of your Canon PowerShot G11 digital camera Walks you through the PowerShot G11's new features and functions, including face recognition software, 5x optical zoom, RAW image format capture, a wider aperture than standard PowerShot models, faster electronics, and remote capture Elevates your photography skills to a new level with photography secrets from professional photographer and author Charlotte Lowrie Teaches you photography essentials and offers beautiful, full-color examples to inspire you on your next shoot Move from standard shots to power shots with Canon PowerShot G11 Digital Field Guide.

A Textbook of Practice

Optimize Your Digital Books

The Promise of Digital Publishing

Books, Bytes and Business

A Guide for Digital Teams to Build Winning Experiences

Public History

A Practical Guide to Successful Digital Transformation

A Companion to the History of the Book

The Columbia Guide to Online Style

Translation and Localization Project Management