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The Secret Intellectual History Of The New Corporate World

As a leading historian of women, Linda K. Kerber has played an instrumental role in the radical rethinking of American history over the past two decades. The maturation and increasing complexity of studies in women's history are widely recognized, and in this remarkable collection of essays, Kerber's essential contribution to the field is made clear. In this volume is gathered some of Kerber's finest work. Ten essays address the role of women in

early American history, and more broadly in intellectual and cultural history, and explore the rhetoric of historiography. In the chronological arrangement of the pieces, she starts by including women in the history of the Revolutionary era, then makes the transforming discovery that gender is her central subject, the key to understanding the social relation of the sexes and the cultural discourse of an age. From that fundamental insight follows Kerber's sophisticated contributions to the intellectual history of women. Prefaced with an eloquent and personal introduction, an account of the

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formative and feminist influences in the author's ongoing education, these writings illustrate the evolution of a vital field of inquiry and trace the intellectual development of one of its leading scholars.

Presents a survey of the ideas, discoveries, individuals, and cultural expressions that comprise the intellectual history of the twentieth century.

As Cemil Aydin explains in this provocative history, it is a misconception to think that the world's 1.5 billion Muslims constitute a single religio-political entity. How did this mistaken belief arise, why is it

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so widespread, and how can its grip be loosened so that a more fruitful discussion about politics in Muslim societies can begin? What isn't management and why doesn't it matter? This compelling book leads the reader away from the stories told by managers and management theories to show the secret history of the field. In characterizing the progress of management as a war on workers, this book offers a controversial and revealing alternative intellectual history of this overwhelming discipline. The author employs a unique range of theories and sources, including the founding fathers of

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management, US labour and social history, and earlier intellectual figures such as Marx and Weber alongside the contemporary insights of Foucault and European and American workerist and post-workerist thought, to shed light on the world of management. This book is key reading for researchers and students across the social sciences. With a controversial and stimulating approach, it also engages readers with a general interest in business and management issues.

Paper Memory tells of one man's mission to preserve for posterity the memory of everyday life in

sixteenth-century Germany. Lundin takes us inside the mind of an undistinguished German burgher, Hermann Weinsberg, whose early-modern writings sought to make sense of changes that were unsettling the foundations of his world. Based on archival research and interviews with leading participants in the movement, Masters of the Universe traces the ascendancy of neoliberalism from the academy of interwar Europe to supremacy under Reagan and Thatcher and in the decades since. Daniel Stedman Jones argues that there was nothing inevitable about the victory of free-market politics.

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Far from being the story of the simple triumph of right-wing ideas, the neoliberal breakthrough was contingent on the economic crises of the 1970s and the acceptance of the need for new policies by the political left. This edition includes a new foreword in which the author addresses the relationship between intellectual history and the history of politics and policy. Fascinating, important, and timely, this is a book for anyone who wants to understand the history behind the Anglo-American love affair with the free market, as well as the origins of the current economic crisis. When Napoleon's Glance was

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first published last spring, former NATO secretary general and now putative presidential candidate Wesley Clark declared, "This is a very important book." In Napoleon's Glance strategist William Duggan shows how Clark, along with ten other important figures in the fields of politics, war and culture, owed their success to coup d'oeil. But what is coup d'oeil? Carl von Clausewitz spent twenty years struggling to pin down the genius of Napoleon. In chapter six of what would become "On War" he discovered the secret of Napoleon's strategy: Napoleon's glance. Clausewitz calls it "coup

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d'oeil" meaning a stroke of the eye, or "glance." A sudden insight that shows you what course of action to take, it comes from knowledge of the past, drawing on what worked in other situations in a new combination that fits the problem at hand. In Napoleon's Glance, Duggan expertly weaves intellectual history and biography in showing how important and decisive coup d'oeil is in determining victory in war, art, the civil rights movement, third world development, and the battle for women's suffrage in America. A history of traditional Chinese thought with a new perspective,

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emphasizing contextualization and the complex dynamics between intellectual thought and its historical situations. It illuminates the significance of the Chinese world order, its underlying value system, the origins of Chinese cultural identity and foreign influences.

[Domingos Álvares, African Healing, and the Intellectual History of the Atlantic World](#)
[Toward an Intellectual History of Women](#)

[The Lords of Strategy](#)
[Intellectual Networks in Timurid Iran](#)

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Writes His World

The Oxford Illustrated History of
the Book

The Place of Magic in the

Intellectual History of Europe

Radium and the Secret of Life

The Dark Side of Management

An Alternative Intellectual

History of the Twentieth Century

Sharaf al-Dīn 'Alī Yazdī and the

Islamic Republic of Letters

The Secret History

Winner of the Emme Award

for Astronautical

Literature from the

American Astronautical

Society How does one go

about organizing

something as complicated

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*as a strategic-missile
or space-exploration
program? Stephen B.
Johnson here explores
the answer-systems
management-in a
groundbreaking study
that involves Air Force
planners, scientists,
technical specialists,
and, eventually,
bureaucrats. Taking a
comparative approach,
Johnson focuses on the
theory, or intellectual
history, of "systems
engineering" as such,
its origins in the Air
Force's Cold War ICBM*

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efforts, and its migration to not only NASA but the European Space Agency. Exploring the history and politics of aerospace development and weapons procurement, Johnson examines how scientists and engineers created the systems management process to coordinate large-scale technology development, and how managers and military officers gained control of that process. "Those funding the race demanded results," Johnson explains. "In

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response, development organizations created what few expected and what even fewer wanted—a bureaucracy for innovation. To begin to understand this apparent contradiction in terms, we must first understand the exacting nature of space technologies and the concerns of those who create them."

This book investigates terrorism and anti-terrorism as related and interacting phenomena, undertaking a simultaneous reading of

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terrorist and statist ideologists in order to reconstruct the 'deadly dialogue' between them. This work investigates an extensive array of violent phenomena and actors, trying to broaden the scope and ambition of the history of terrorism studies. It combines an extensive reading of state and terrorist discourse from various sources with theorizing of modernity's political, institutional and ideological development,

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forms of violence, and its guiding images of self and other, order and disorder. Chapters explore groups of actors (terrorists, pirates, partisans, anarchists, Islamists, neo-Nazis, revolutionaries, soldiers, politicians, scholars) as well as a broad empirical source material, and combine them into a narrative of how our ideas and concepts of state, terrorism, order, disorder, territory, violence and others came

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about and influence the struggle between the modern state and its challengers. The main focus is on how the state and its challengers have conceptualized and legitimated themselves, defended their existence and, most importantly, their violence. In doing so, the book situates terrorism and anti-terrorism within modernity's grander history of state, war, ideology and violence. This book will be of

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much interest to students of critical terrorism studies, political violence, sociology, philosophy, and Security Studies/IR in genera Mikkel Thorup is Assistant Professor at the Institute of Philosophy and the History of Ideas, University of Aarhus, Denmark.

Racial Theories in Fascist Italy examines the role played by race and racism in the development of Italian identity during the

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fascist period. The book examines the struggle between Mussolini, the fascist hierarchy, scientists and others in formulating a racial persona that would gain wide acceptance in Italy. This book will be of interest to historians, political scientists concerned with the development of fascism and scholars of race and racism.

"The result is a work that rescues the study of the passions from science and returns it

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to the humanities and the art of rhetoric."--BOOK JACKET. You mean this place we go to five days a week has a history? Cubed reveals the unexplored yet surprising story of the places where most of the world's work—our work—gets done. From "Bartleby the Scrivener" to The Office, from the steno pool to the open-plan cubicle farm, Cubed is a fascinating, often funny, and sometimes disturbing anatomy of the white-collar world

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and how it came to be the way it is—and what it might become. In the mid-nineteenth century clerks worked in small, dank spaces called “counting-houses.” These were all-male enclaves, where work was just paperwork. Most Americans considered clerks to be questionable dandies, who didn’t do “real work.” But the joke was on them: as the great historical shifts from agricultural to industrial economies

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took place, and then from industrial to information economies, the organization of the workplace evolved along with them—and the clerks took over. Offices became rationalized, designed for both greater efficiency in the accomplishments of clerical work and the enhancement of worker productivity. Women entered the office by the millions, and revolutionized the social world from within. Skyscrapers

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filled with office space came to tower over cities everywhere. Cubed opens our eyes to what is a truly "secret history" of changes so obvious and ubiquitous that we've hardly noticed them. From the wood-paneled executive suite to the advent of the cubicles where 60% of Americans now work (and 93% of them dislike it) to a not-too-distant future where we might work anywhere at any time (and perhaps all the time), Cubed

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excavates from popular books, movies, comic strips (Dilbert!), and a vast amount of management literature and business history, the reasons why our workplaces are the way they are—and how they might be better.

Ranking among the most distinguished economists and scholars of his generation, Jacob Viner is best remembered for his work in international economics and in the history of economic thought. Mark

Blaug, in his Great Economists Since Keynes (Cambridge, 1985) remarked that Viner was "quite simply the greatest historian of economic thought that ever lived." Never before, however, have Viner's important contributions to the intellectual history of economics been collected into one convenient volume. This book performs this valuable service to scholarship by reprinting Viner's classic essays on such

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*topics as Adam Smith and
laissez-faire, the
intellectual history of
laissez-faire, and power
versus plenty as an
objective of foreign
policy in the
seventeenth and
eighteenth centuries.
Also included are
Viner's penetrating and
previously unpublished
Wabash College lectures.
"Jacob Viner was one of
the truly great
economists of this
century as both teacher
and scholar. This
collection ... covers a*

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wide range with special emphasis on the history of thought. Today's economists will find [the essays] just as thought-provoking and as illuminating as did his contemporaries. They have aged very well indeed."--Milton Friedman, Hoover Institution "Jacob Viner was a great and original economic theorist. What is rarer, Viner was a learned scholar. What is still rarer, Viner was a wise scientist. This new anthology of his

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writings on intellectual history is worth having in every economist's library--to sample at intervals over the years in the reasoned hope that Viner's wisdom will rub off on the reader and for the pleasure of his writing."--Paul A. Samuelson, MIT "I am frankly jealous of those who will be reading Viner's essays for the first time, marvelling at his learning, amused by his dry wit, instructed by his wisdom. But although I

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*cannot share their joy
of discovery, I shall be
able to savor the
subtleties that emerge
from rereading these
splendid
essays."*--George J.
Stigler, University of
Chicago "This volume
will be a treat for the
reader who appreciates
scholarship, felicitous
use of language, and the
workings of a great
mind. The Wabash
lectures are gems, and
the introduction by
Douglas Irwin
contributes

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significantly to our understanding of Viner's accomplishments."--William J. Baumol, Princeton University/New York University Originally published in 1991. The Princeton Legacy Library uses the latest print-on-demand technology to again make available previously out-of-print books from the distinguished backlist of Princeton University Press. These editions preserve the original texts of these important books while presenting

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increase access to the
rich scholarly heritage
found in the thousands
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Press since its founding
in 1905.*

*Critically exploring
medical thought in a
cultural milieu with no
discernible influence
from the European
Enlightenment, Being
Human in a Buddhist*

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World reveals an otherwise unnoticed intersection of early modern sensibilities and religious values in traditional Tibetan medicine. It further studies the adaptation of Buddhist concepts and values to medical concerns and suggests important dimensions of Buddhism's role in the development of Asian and global civilization. Through its unique focus and sophisticated reading of source materials, Being Human

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*adds a crucial chapter
in the larger
historiography of
science and religion.
The book opens with the
bold achievements in
Tibetan medical
illustration,
commentary, and
institution building
during the period of the
Fifth Dalai Lama and his
regent, Desi Sangye
Gyatso, then looks back
to the work of earlier
thinkers, tracing a
strategically astute
dialectic between
scriptural and empirical*

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*authority on questions
of history and the
nature of human anatomy.
It follows key
differences between
medicine and Buddhism in
attitudes toward gender
and sex and the moral
character of the
physician, who had to
serve both the patient's
and the practitioner's
well-being. Being Human
in a Buddhist World
ultimately finds that
Tibetan medical scholars
absorbed ethical and
epistemological
categories from Buddhism*

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yet shied away from ideal systems and absolutes, instead embracing the imperfectability of the human condition.

This book is the only comprehensive book on modern China's intellectual history.

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[Hayek, Friedman, and the Birth of Neoliberal Politics - Updated Edition](#)

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Knowledge, Thought, and
Belief before the
Seventh Century CE

Codes, Ciphers and
Secret Writing

From Zola to Houellebecq
Essays on the

Intellectual History of
Economics

An Intellectual History
of Medicine in Early
Modern Tibet

The Cambridge Apostles

The Story of McKinsey
and Its Secret Influence
on American Business

Racial Theories in

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Fascist Italy

*A Brief Intellectual
History of the Trump Era*

This collection explores for the first time the importance of secret history in literature of the long eighteenth century. In this collection of remarkable essays, initially published in 1955 and now available in paperback for the first time, Samuel Bernstein elucidates the meaning of human striving for improvement with regard to the problems raised by one of the most turbulent periods of history. Written with profound conviction and literary acumen, these essays will give the reader, in the author's words, a sense of a kinship of ideas and the mutual sympathies of peoples in matters concerning human betterment. These essays represents the fruits of twenty years of careful research in the political and

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intellectual history of the Atlantic civilization, particularly as it relates to the leading movements and men of France. Bernstein's expert knowledge of the history of political movements and social policies places him among the ranking authorities in that field. Contents: Marat, Friend of the People; Robespierre and the Problem of War; British Jacobinism; Jefferson on the French Revolution; Babeuf and Babouvism; Saint-Simon's Philosophy of History; From Social Utopia to Social Science; French Democracy and the American Civil War; The First International in France, 1864-1871; The Paris Commune; The American Press Views the Commune; The First International and a New Holy Alliance. In 14 original essays, this book reveals the history of books in all their various forms,

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from the ancient world to the digital present

Cipher and decipher codes: transposition and polyalphabetical ciphers, famous codes, typewriter and telephone codes, codes that use playing cards, knots, and swizzle sticks . . . even invisible writing and sending messages through space. 45 diagrams.

Between 1730 and 1750, Domingos Alvares traversed the colonial Atlantic world like few Africans of his time--from Africa to South America to Europe. By tracing the steps of this powerful African healer and vodun priest, James Sweet finds dramatic means fo

There is a considerable amount of interesting and somewhat recondite, not to say uncanny, information contained in the initial number of the twenty-fourth volume of the "Columbia University Studies in History, Economics, and Public Law."

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"The Place of Magic in the Intellectual History of Europe" is a theme which in the hands of a William Draper, Henry Lea, or an Andrew White, would yield unfathomed depths of storied wickedness, ignorance, and superstition, all flowing out of the Catholic Church. In the hands of Mr. Thorndike, however, it unfolds no such legend. The term magic lends itself to no process of rigid defining, and so the author allows it to cover beliefs in auguries, omens, divinations, sorcery, necromancy, astrology, alchemy, and other such occult agencies which our wiser age has found to be on the whole highly superstitious and absurd. That such beliefs have existed "semper et ubique" everybody knows. -- "The Ecclesiastical Review," Vol. 34 Culled from the author's "Fortune" magazine column, these expository pieces probe the American managerial realm and offer practical, diplomatic advice on

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delicate corporate situations

"Perhaps Hermeticism has fascinated so many people precisely because it has made it possible to produce many analogies and relationships to various traditions: to Platonism in its many varieties, to Stoicism, to Gnostic ideas, and even to certain Aristotelian doctrines. The Gnostic, the esoteric, the Platonist, or the deist has each been able to find something familiar in the writings. One just had to have a penchant for remote antiquity, for the idea of a Golden Age, in order for Hermeticism, with its aura of an ancient Egyptian revelation, to have enjoyed such outstanding success."—from the Introduction *Hermes Trismegistus*, "thrice-great Hermes," emerged from the amalgamation of the wisdom gods Hermes and Thoth and is one of the most enigmatic figures of intellectual history. Since antiquity, the legendary "wise Egyptian"

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has been considered the creator of several mystical and magical writings on such topics as alchemy, astrology, medicine, and the transcendence of God. Philosophers of the Renaissance celebrated Hermes Trismegistus as the founder of philosophy, Freemasons called him their forefather, and Enlightenment thinkers championed religious tolerance in his name. To this day, Hermes Trismegistus is one of the central figures of the occult—his name is synonymous with the esoteric. In this scholarly yet accessible introduction to the history of Hermeticism and its mythical founder, Florian Ebeling provides a concise overview of the Corpus Hermeticum and other writings attributed to Hermes. He traces the impact of Christian and Muslim versions of the figure in medieval Europe, the power of Hermeticism and Paracelsian belief in Renaissance thought, the relationship to

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Pietism and to Freemasonry in early modern Europe, and the relationship to esotericism and semiotics in the modern world.

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[A Secret History of the Workplace](#)

A behind-the-scenes, revelatory

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history of the controversial consulting firm traces its decades-long influence in both business and political arenas, citing its role in the establishment of mainstream practices and modern understandings about capitalism while evaluating the failures that have compromised its reputation. 60,000 first printing.

In one of those rare books that allows us to see the world not as we've never seen it before, but as we see it daily without knowing, Victoria Nelson illuminates the deep but hidden attraction the supernatural still holds for a secular mainstream

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culture that forced the transcendental underground and firmly displaced wonder and awe with the forces of reason, materialism, and science. In a backward look at an era now drawing to a close, *The Secret Life of Puppets* describes a curious reversal in the roles of art and religion: where art and literature once took their content from religion, we came increasingly to seek religion, covertly, through art and entertainment. In a tour of Western culture that is at once exhilarating and alarming, Nelson shows us the distorted forms in which the spiritual

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resurfaced in high art but also, strikingly, in the mass culture of puppets, horror-fantasy literature, and cyborgs: from the works of Kleist, Poe, Musil, and Lovecraft to Philip K. Dick and virtual reality simulations. At the end of the millennium, discarding a convention of the demonized grotesque that endured three hundred years, a Demiurgic consciousness shaped in Late Antiquity is emerging anew to re-divinize the human as artists like Lars von Trier and Will Self reinvent Expressionism in forms familiar to our pre-Reformation ancestors. Here as never before, we see how pervasively but

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unwittingly, consuming art forms of the fantastic, we allow ourselves to believe.

Journalist and editor Walter Kiechel recounts the birth and evolution of strategy, arguably the most influential business paradigm of the past half century and the trials and triumphs of the disruptors who invented it.

Long before the hydrogen bomb indelibly associated radioactivity with death, many chemists, physicists, botanists, and geneticists were excited thinking that radium held the key to the secret of life. Luis Campos examines the many and varied connections between early

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radioactivity research and understandings of vitality, both scientific and popular, in the first half of the twentieth century. As some physicists and chemists early on described the wondrous new element and its radioactive brethren in lifelike terms (decay, half-life, and frequent reference to the natural selection and evolution of the elements), many biologists of the period eagerly sought to bring radium into the biological fold. They did so with experiments aimed at elucidating some of the most basic phenomena of life, including metabolism and mutation, and often saw in these phenomena

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properties that in turn reminded them of the new element. These initially provocative links between radium and life proved remarkably productive in experimental terms and ultimately led to key biological insights into the origin of life, the nature of mutation, and the structure of the gene. "Radium and the Secret of Life" traces the half-life of this connection between the living and the radioactive, while also exploring the approach to history that emerges when one follows a trail of associations that, asymptotically, never quite disappears."

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Every year since 1933 many of the world's leading intellectuals have met on Lake Maggiore to discuss the latest developments in philosophy, history, art and science and, in particular, to explore the mystical and symbolic in religion. The Eranos Meetings - named after the Greek word for a banquet where the guests bring the food - constitute one of the most important gatherings of scholars in the twentieth century. The book presents a set of portraits of some of the century's most influential thinkers, all participants at Eranos: Carl Jung, Erich Neumann, Mircea

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Eliade, Martin Buber, Walter Otto, Paul Tillich, Gershom Scholem, Herbert Read, Joseph Campbell, Erwin Schrodinger, Karl Kereyni, D.T. Suzuki, and Adolph Portmann. The volume presents a critical appraisal of the views of these men, how the exchange of ideas encouraged by Eranos influenced each, and examines the attraction of these esotericists towards authoritarian politics.

Against the Modern World is the first history of Traditionalism, an important yet surprisingly little-known twentieth-century anti-modern movement. Comprising a number of often secret but

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sometimes very influential religious groups in the West and in the Islamic world, it affected mainstream and radical politics in Europe and the development of the field of religious studies in the United States, touching the lives of many individuals. French writer Rene Guenon rejected modernity as a dark age and sought to reconstruct the Perennial Philosophy - the central truths behind all the major world religions. Guenon stressed the urgent need for the West's remaining spiritual and intellectual elite to find personal and collective salvation in the surviving vestiges of ancient

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religious traditions. A number of disenchanted intellectuals responded to his call. In Europe, America, and the Islamic world, Traditionalists founded institutes, Sufi brotherhoods, Masonic lodges, and secret societies. Some attempted unsuccessfully to guide Fascism and Nazism along Traditionalist lines; others later participated in political terror in Italy. Traditionalist ideas were the ideological cement for the alliance of anti-democratic forces in post-Soviet Russia, and in the Islamic world entered the debate about the relationship between Islam and modernity. Although its appeal in the West was

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ultimately limited, Traditionalism has wielded enormous influence in religious studies, through the work of such Traditionalists as Ananda Coomaraswamy, Huston Smith, Mircea Eliade, and Seyyed Hossein Nasr.

Truly deserving of the accolade 'modern classic', Donna Tartt's novel is a remarkable achievement - compelling and elegant, dramatic and playful.

Under the influence of their charismatic Classics professor, a group of clever, eccentric misfits at an elite New England college discover a way of thinking and living that is a world away from the humdrum existence of their

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contemporaries. But when they go beyond the boundaries of normal morality, their lives are changed profoundly and for ever. This is a landmark intellectual history of Britain's working classes from the preindustrial era to the twentieth century. Drawing on workers' memoirs, social surveys, library registers, and more, Jonathan Rose uncovers which books people read, how they educated themselves, and what they knew. A new preface addresses the continuing relevance of the book amidst the upheavals of the present day. "An astonishing book."—Ian Sansom, *The Guardian* "A

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passionate work of history. . . .

Rose has written a work of staggering ambition.”—Daniel Akst, Wall Street Journal Winner of the SHARP Book History Prize, the American Philosophical Society’s Jacques Barzun Prize, and the British Council Prize cowinner of the Longman-History Today Book of the Year Prize for 2001; named one of the finest books of 2001 by The Economist.

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[Twentieth Century](#)

This book is a study of the concept of wil'ya and its developments among Sh'?? scholars from the eighteenth to twentieth century. Leila Chamankhah addresses a

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number of issues by delving into the conceptualizations of wil'ya through the examination and interpretation of key texts. She focuses on the influence of ibn 'Arab's mysticism, with regard to the conception of wil'ya, on his Sh'aa successors and expositors in later centuries. She also discusses the development and transformation of the conception of wil'ya over two hundred years, from the esoteric school of Shaykhism to the politicization of wil'ya in the theory of wil'yat al-faq'h.

Featured as a Guardian Long Read in December 2018

EVERYTHING WE HAVE

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BEEN TOLD ABOUT THE DEMOCRATIC NATURE OF THE INTERNET IS A MARKETING PLOY. As the Cambridge Analytica scandal has shown, private corporations consider it their right to use our data (and by extension, us) which ever way they see fit. Tempted by their appealing organisational and diagnostic tools, we have allowed private internet corporations access to the most intimate corners of our lives. But the internet was developed, from the outset, as a weapon. Looking at the hidden origins of many internet corporations and platforms, Levine shows that this

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is a function, not a bug of the online experience. Conceived as a surveillance tool by ARPA to control insurgents in the Vietnam War, the internet is now essential to our lives. This book investigates the troubling and unavoidable truth of its history and the unfathomable power of the corporations who now more or less own it. Without this book, your picture of contemporary society will be missing an essential piece of the puzzle.

Preface: the intellectual as object / a 'Selfie'? -- Introduction: the city and the pen -- Intellectuals in the torment of the century -- The Dreyfus affairs: human rights or

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author's rights? -- From Voltaire to Bourdieu: who are the 'true intellectuals'? -- Marx and his descendants: symbolic capital or political capital? -- The discreet charm of fascism: flirtation or love story? -- Twilight of the idols: the critical intellectual domesticated? -- Islamophobia and the intellectuals' 'rhinoceritis' -- From Houellebecq to Charlie Hebdo: submission or humour? -- From Finkelkraut to Zemmour: decadence or xenophobia? Discusses the importance of informal intellectual networks and the formation of the republic of letters in Islamic history. The book focuses on the fifteenth

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century Timurid, Ottoman, and Mamluk empires, and traces the connections between intellectuals in these three early modern Islamic polities.

A riveting work of historical detection, revealing that the origins of one of the world's most iconic Superheroes hides within it a fascinating family story — and a crucial history of twentieth-century feminism. Wonder Woman, created in 1941, is the most popular female superhero of all time. Aside from Superman and Batman, no superhero has lasted as long or commanded so vast and wildly passionate a following. Like every other

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superhero, Wonder Woman has a secret identity. Unlike every other superhero, she also has a secret history. Harvard historian and New Yorker staff writer Jill Lepore has uncovered an astonishing trove of documents, including the never-before-seen private papers of William Moulton Marston, Wonder Woman's creator. Beginning in his undergraduate years at Harvard, Marston was influenced by early suffragists and feminists, starting with Emmeline Pankhurst, who was banned from speaking on campus in 1911, when Marston was a freshman. In the 1920s, Marston and his wife, Sadie

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Elizabeth Holloway, brought into their home Olive Byrne, the niece of Margaret Sanger, one of the most influential feminists of the twentieth century. The Marston family story is a tale of drama, intrigue, and irony. In the 1930s, Marston and Byrne wrote a regular column for Family Circle celebrating conventional family life, even as they themselves pursued lives of extraordinary nonconformity. Marston, internationally known as an expert on truth — he invented the lie detector test — lived a life of secrets, only to spill them on the pages of Wonder Woman. The Secret History of Wonder Woman

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is a tour de force of intellectual and cultural history. Wonder Woman, Lepore argues, is the missing link in the history of the struggle for women's rights — a chain of events that begins with the women's suffrage campaigns of the early 1900s and ends with the troubled place of feminism a century later. PRAISE FOR JILL LEPORE 'Few historians handle weirdness as deftly or thoughtfully as Lepore ... [Her] brilliance lies in knowing what to do with the material she has. In her hands, the Wonder Woman story unpacks not only a new cultural history of feminism, but a theory of history as well.' The New York Times

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Book Review 'Ms Lepore's lively, surprising and occasionally salacious history is far more than the story of a comic strip. The author, a professor of history at Harvard, places Wonder Woman squarely in the story of women's rights in America — a cycle of rights won, lost and endlessly fought for again ... Her superb narrative brings that history vividly into the present, weaving individual lives into the sweeping changes of the century.' The Wall Street Journal

In this "crisp, engaging, and very smart" (The New York Times Book Review) work, The Washington Post's Pulitzer

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Prize-winning book critic digs into books of the Trump era and finds that our response to this presidency often reflects the same polarization, contradictions, and resentments that made it possible. It is an irony of our age that a man who rarely reads has unleashed an onslaught of books about his tenure and his time. Dissections of the white working class. Manifestos of political resistance. Works on identity, gender, and migration. Memoirs on race and protest. Revelations of White House mayhem. Warnings over the future of conservatism, progressivism, and of American democracy itself. As a book critic

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for The Washington Post, Carlos Lozada has read just about all of them. In *What Were We Thinking*, he draws on some 150 recent volumes to explore how we understand ourselves in the Trump era. Lozada's characters are not the president, his advisers, or his antagonists but the political and cultural ideas at play—and at stake—in America. Just as Trump's election upended the country's political establishment, it shocked its intellectual class. Though some of the books of the Trump era skillfully illuminate the challenges and transformations the nation faces, too many works are more

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defensive than incisive, more righteous than right. Lozada offers a provocative argument: Whether written by liberals or conservatives, activists or academics, true believers or harsh critics, the books of Trump's America are vulnerable to the same failures of imagination that gave us this presidency in the first place. In *What Were We Thinking*, Lozada's selections range from bestselling titles to little-known works, from thoroughly reported accounts of the administration to partisan polemics, from meditations on the fate of truth to memoirs about enduring—or enabling—the Trump

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presidency. He also identifies books that challenge entrenched assumptions and shift our vantage points, the books that best help us make sense of this era. The result is an “elegant yet lacerating” (The Guardian) intellectual history of our time, a work that transcends daily headlines to discern how we got here and how we thought here. *What Were We Thinking* will help today’s readers understand America, and will help tomorrow’s readers look back and understand us.

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